



WOMEN'S LEADERSHIP ACCELERATOR

90 day mentorship for emerging & current female leaders to break free from their limitations so they can accelerate their potential & impact, & THRIVE in their career.

WHAT IF...

- **What if...** you had unshakable confidence and self worth and knew how to operate in alignment with your HIGHEST self...
- **What if...** you were able to live up to your full potential and unlock your inner thriving, high impact leader and achieve your goals...
- **What if...** you could wake up every day with more energy and purpose so you can move more vibrantly throughout your day while building strong connections...
- **What if...** you had ultimate clarity on what you want and don't want in your life along with a deep connection to your WHY and long-term vision...

...without being held back by fear, imposter syndrome, self-doubt, lack of discipline, burnout, and focus to make your dream life a reality.

HERE'S THE PROBLEM...

Here's why there aren't enough **THRIVING** female professionals/ leaders:

- Imposter syndrome - males often don't understand why this exists.
- Leaders being thrown into the fire without any formal training/ mentorship.
- Fear of living up to their full potential; fear of success and the pressure it creates.
- Lack of certainty in their path and future vision with limited support.
- Burning out from trying to prove themselves.
- Lack of confidence in their decision making.
- Challenges communicating their true value.
- Societal norms & conditioning indicating that they shouldn't come across as "bossy" or "aggressive".
- Getting consistent positive feedback on their performance as an individual contributor, but unsure if they are/ can provide adequate leadership and mentorship to others (hellloooooo limiting beliefs!)

But it DOES NOT have to be this way!

HI, I'M KELSEY



Hi! I'm **Kelsey**, Founder of Women's Leadership Accelerator. I know what it's like to feel stuck, unsure of your path and in an environment that doesn't appreciate your value, making you doubt your own worth and capabilities.

For most of my career, I was in male dominated environments trying to be taken seriously, trying to have my opinions heard and acknowledged, trying to position myself as an authority, and trying to get a seat at the table. And if I did get a seat, I was still trying to overcome imposter syndrome while not sacrificing my authentic self. But there wasn't a guide or mentorship readily available to me.

My journey to becoming a thriving female leader and getting a that seat at the table taught me what is needed to get there, what development is lacking along the way, and how crucial self validation is. What I learned during my career helped me to be promoted to leadership roles, with my most recent being to Partner of an AI Recruitment Start-up. Often in this role, other women would ask how they could replicate the same results not only in their careers, but also personally. This sparked the realization that there needs to be a framework for aspiring women leaders - so now I'm on a mission to lift the potential of women and create more female leaders in the world.

Since leaving my previous job, I put together a program to teach my signature methodology that has allowed me to not only rise through the ranks in any company I've worked for quickly and consistently (including building my own business and becoming a CEO), but also to overcome societal conditioning, imposter syndrome, and other internal limiting beliefs. **That's how "Women's Leadership Accelerator" was born!**

WHO I WORK WITH

I have found that my system works best for these two groups of people:

1. Female professionals/ emerging leaders who are looking to overcome imposter syndrome & build confidence so they can accelerate their potential & impact (and maybe even get started on that passion project/ side hustle too :)).
2. Current female leaders or women who may have risen through the ranks quickly who may also be looking to overcome imposter syndrome, step into their full potential & leadership, and take action towards their dream life.

WHY I'M DIFFERENT

- I'll give you **proven systems & structure** to accomplish your goals every week.
- I've helped scale a **multi-million dollar business** as the third employee and Partner including the training and career growth of multiple employees.
- I teach you how to have a stronger relationship with yourself and your wellness first so you can show up and accelerate your personal and professional growth and in turn, accelerate your impact on others as a leader.
- I support you with LIVE interactions 1-2x per week, as well as unlimited support.
- I am 100% results-driven - you get lifetime access to the material, resources AND support.
- I'll teach you how to develop your interpersonal skills & mindset to **overcome your mental blocks**.
- I care deeply for your inner fulfillment, purpose, mission, and holistic transformation.

HOW IT WORKS

When you sign up to work with me, we'll start off with a one-on-one phone call to talk about your goals. From there, we will develop a customized plan to move you through the following steps:

STEP 1: Programming Your Mind For Success & Fulfillment

Here we'll reveal the root causes of your procrastination, self-sabotage, perfectionism, and other behavioral patterns that have kept you stuck or prevent you from reaching your goals and then start to develop/ implement new behaviours in alignment with your highest self so you can find balance. We will also get more deeply connected to your WHY.

STEP 2: Emotions and Energy Alignment

You will learn to understand your emotions on a deeper level so you can learn to master them instead of letting them control you. You will learn how to overcome burnout through energy management & protection so you can create self TRUST & new habits that actually stick, while aligning with your core values.

HOW IT WORKS

STEP 3: Leadership Deep Dive

Here, you'll learn how to tap into your true & full potential along with setting boundaries/ overcoming people pleasing, conscious communication, decision making, authority positioning, productivity hacks, building confidence, and so much more! This is about much more than our standard view of leadership (aka manager in the workplace) as we also put a strong focus on PERSONAL leadership. This is the most customized step in the program where we will work through specific scenarios you are encountering together!

STEP 4: Long-term Vision & Embodying Your Worth

You will bring everything that you've learned so far to develop your long-term vision & goals and will learn how to take action towards this dream life you're already creating. We will work through the blocks that have been holding you back and how to utilize them to strengthen the part of you that already knows what's true. You learn how to overcome and face your fears, self-doubt, and imposter syndrome.

STEP 5: Goal Fulfillment & Self Love

You will develop your scary and exciting goals in connection and alignment with your core and long-term vision and we will work through dedicating time and energy to these so you can GET those goals! You will deepen your level of self-love like never before and we will reflect on accomplishments & progress so you can leave this program feeling deeply connected and ready to embrace your best self.

RESULTS



“Kelsey is an amazing leadership coach to work with. She keeps you accountable and she's supportive, accepting, honest and caring.

When I first joined the Women's Leadership Accelerator program with Kelsey, I was at a low point in my life. I was experiencing imposter syndrome, I was always doubting myself and I was lacking confidence in my decisions and abilities as a leader. My mindset quickly changed within the 12- week WLA program.

I can now confidently lead a team by setting expectations and providing proper feedback. Kelsey has helped me get to the point where I can say I am confident in my decisions - both personal and career, and my leadership abilities. Kelsey has taught me to believe in myself and celebrate myself and has provided me with the tools needed to easily shift my mindset when a stressful situation arises.

After joining the WLA program and taking the time to invest and commit to my personal development with Kelsey, I can now recognize and truly believe that I am where I am in my career because of all the hard work I've put in and that I truly deserve it.”

Amara Huberman, Senior Partner Success Lead at Sherpa

RESULTS



“Enrolling in Women’s Leadership Accelerator was one of the best decisions I made in my life! I am so happy I invested in myself. Kelsey is an amazing coach! She is kind, respectful, honest, strong, and wise. She is very committed and connected to her clients, it feels like she is your best friend!

When I started this program I was at my lowest. I had low self-confidence and I was stuck in a place where I was constantly doubting myself and afraid of moving forward. All my life I had confidence problems and my happiness basically relied on others’ approval. I did achieve my goals in the past but I constantly felt like I did not deserve them, or I just got lucky!

Kelsey taught me to value myself, acknowledge and celebrate my wins no matter how small they are, believe in myself and find happiness from within regardless of what others think. My confidence was built during this program, and I learned how to have control over my emotions rather than letting them control me.

Now I am excited to do things outside of my comfort zone, I am not afraid of making mistakes and failure. I know failure is the price of success! I can control my emotions and make decisions based on what aligns with my values and my vision. I get excited about things that used to give me anxiety! Anxiety is no longer limiting my goal setting and I can dream big and take messy action!

Kelsey was always there for me when I had a down moment, she listened carefully and guided me through finding my way back. And that’s how I learned to bring myself back and be my higher self again when I feel my limiting beliefs and negative emotions are getting in my way! I can be honest with myself, hear myself out, identify the blocks, and reprogram my brain!

I definitely recommend this course to everyone! No matter where you are in your life, this program can benefit you. Believe in the program and do the work, and you will be surprised how your life is going to be impacted by it! ”

Niloufar Mazlounpour, Technical Lead/ SCRUM Master at Plushcare

RESULTS



“The Women’s Leadership Accelerator program has been such an incredibly rewarding experience for me. Starting this program, I loved my career and felt comfortable in my role - but I knew there was more for me to learn and achieve. I had been looking for a program like this for sometime and Kelsey and I clicked immediately.

Through the WLA, Kelsey has taught me invaluable lessons and helped me grow into a next level leader. With the help of this program, I’ve been able to hone my managerial mindset and have become a better role model for my team.

Kelsey has been my teacher, my collaborative strategist, and my steadfast cheerleader - she’s pushed me out of my comfort zone and helped me to gain clarity on my own purpose, both personally and professionally. With Kelsey’s help, I’ve set goals for myself that I’ve been trying to accomplish for years and her accountability and support helped me achieve them.

This program has given me the direction I didn’t even realize I was looking for. It’s helped me become a better communicator and gain a whole new perspective on how to connect with my co-workers, clients, friends, and family.

Even if you’re happy with where you’re at, with work or in life, this program will open your eyes to how you can level up and be an even better version of yourself through insight and action.

Alyssa Newell, Regional Sales Manager at Avid Apparel

RESULTS



“Being part of the WLA program has changed my life! After my first conversation with Kelsey I knew it was something I had to do. She was so honest and real. She asked the hard questions that made me really understand how much I wanted change and helped me reconnect with my goals (I almost cried). This was all in the first discovery call. I am so happy I decided to take the leap to work with Kelsey. She has become my biggest cheerleader and honestly feels like my best friend!

When I started the WLA program I was lost. I felt stuck in a life that didn’t serve me and wasn’t sure how to take steps to move towards my career and life goals. I had little confidence and didn’t have an understanding of my worth. I was questioning if I was ever going to see the success that I desired.

Kelsey helped me understand AND accept the lessons that my situation was trying to teach me. We worked to reframe my thoughts and set boundaries, so I could start taking steps forward. She also taught me how to value myself and showed me I have so many talents and skills to bring to the table.

Since starting the program my confidence has skyrocketed! I feel like I know myself better than I ever have before because of this program. I finally feel worthy of my career and life goals and have been given the tools to help me achieve them. I am no longer letting fear hold me back.

I would highly recommend this program! I believe so strongly in Kelsey’s method and in her approach to one-on-one coaching. It has honestly changed my life. No matter where you are in life I truly think that everyone could benefit from this program.”

Charlotte Lahr, Business Development Consultant at Oracle

RESULTS



“Kelsey is an amazing leader that took me in at my lowest point and turned me into a badass boss! Kelsey’s 90 day WLA course has completely changed my life. Over the course of 90 days I truly enhanced my career, relationships, and self worth! Her genuine connection to your personal growth is unprecedented, to help women truly be their highest selves & step into their full potential!

I have the most respect and love for this woman and I know you will not be disappointed by investing in yourself and WLA! I am living my most authentic life and have so much to thank this amazing woman for!”

Sydney Kennedy, Manager at Harbour 60

WOMEN'S LEADERSHIP ACCELERATOR

Women's Leadership Accelerator is a 90-day, high touch coaching program that gives you 1-on-1 support to help you achieve your specific goals in a way that jives with your busy schedule.

You will receive:

- ***12 weeks of detailed personal & professional growth curriculum/ weekly training videos that you get lifetime access to***
- ***8 private 1:1 coaching calls***
- ***4 group accountability calls with other WLA women***
- ***2 group calls featuring inspiring female entrepreneurs/ leaders***
- ***Support and accountability via messaging or email***

**Ready to reach your full
potential?**

Want to work together? Click the button below to book a Discovery Call with me. On the call, I'll get to know you, ask some questions about your journey, and learn about your goals.

At the end of our call, 1 of 2 things will happen: You'll either be a perfect fit, and I will extend an invitation to work with me as one of my clients...

Or, if it's not a good fit, that's totally okay too. There won't be any hard feelings and NO obligations on your part — I will suggest something else you can do to achieve your goals, and point you in the right direction.

Let's do this!

[Click here to book a call](#)